




 Austin, Texas 78704

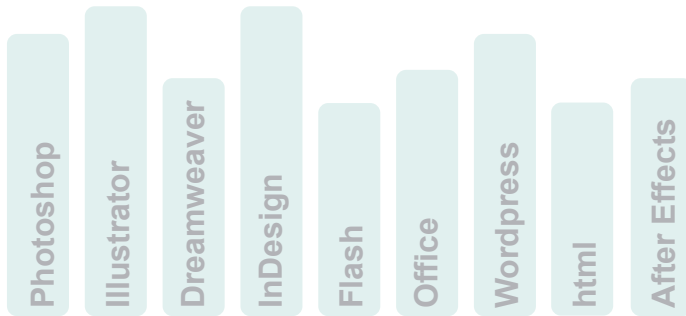
 432.638.3708

Elizabeth "Ebie" Landreth  ebielandreth@gmail.com

design skills



software



experience

Creative Services Specialist, Cenpatco (Austin, TX) November 2011 - Present

Responsible for the design, direction and rebranding of all creative projects. Conceptualize and execute web design, social media management, promotional and online advertising campaigns, newsletters, brochures, motion graphics, illustration, and art direction for photo-shoots. Creator of all internal and external communications for member, provider and corporate materials in 17 different markets.

Junior Art Director, Plan A Advertising (Midland, TX) November 2010 - November 2011

Conceptualized and designed multi-media advertising campaigns. Created logos, identity systems, and other print material for over 20 clients. Designed visual layouts and graphics for websites, email marketing, and social media.

Graphic Designer, Social Media Manager, Dean- Kingston (Fort Worth, TX) May 2009 - September 2010

Rebranded identity system including new logo, stationery, gift cards, website, and social media graphics. Created monthly magazine advertisements seen by more than 300,000 subscribers.

Creative Intern, Burgopak Ltd. (London, UK) August 2010 - November 2010

Designed packaging artwork for various clients such as Nike, Sony, Motorola, and Bloomingdale's. Attended design team meetings, and assisted in designing investor reviews, web advertisements, email marketing, and website.

Creative Intern, Art Works NBC Universal (Fort Worth, TX) May 2009 - September 2009

Developed and designed prints, animations, and TV graphics for national use.

education

Texas Christian University, Fort Worth, Texas
BFA, Graphic Design, Dean's List,
Graduated Cum Laude May 2010

Coursework Included: Typography, Advertising,
Publication, Illustration, Corporate Identity,
Photography, Package Design, Web Design,
Marketing, & Social Media.

affiliations

American Institute of Graphic Arts (AIGA)
Austin 2011-Present

Junior League of Austin 2012-Present

Austin Young Professionals,
Imagine Committee 2012 - Present

Dallas Society of Visual Communications (DSVC)
Member 2007-2010